

NBC Advisory Board Business Improvement Districts - Exercise

.40 per 1,000 assessed

\$ 54,886.67

.07 per sq foot

Hillyard	Monopoly Dollar Value	% Conversion	Dollar amount	Assessed Value	Sq. Footage
Full/Part Time Employee	20	0.2	\$ 10,977.33	26,449,090.00	632,957.67
Marketing	50	0.5	\$ 27,443.34	10579.636	0.07
Special Events	2	0.02	\$ 1,097.73		44,307.04
Public Art	2	0.02	\$ 1,097.73		
Façade Improvement	6	0.06	\$ 3,293.20		
Streetscape (Benches, Lighting, etc)	10	0.1	\$ 5,488.67		
Safe & Clean Program	10	0.1	\$ 5,488.67		
	100				

54,886.67

\$ 40,775.65

East Sprague	Monopoly Dollar Value	% Conversion	Dollar amount	Assessed Value	Sq. Footage
Full/Part Time Employee	15	0.15	\$ 6,116.35	18,583,390.00	476,318.52
Marketing	10	0.1	\$ 4,077.57	7433.356	0.07
Special Events	10	0.1	\$ 4,077.57		33,342.30
Public Art	10	0.1	\$ 4,077.57		
Façade Improvement	20	0.2	\$ 8,155.13		
Streetscape (Benches, Lighting, etc)	20	0.2	\$ 8,155.13		
Safe & Clean Program	15	0.15	\$ 6,116.35		
	100				

40,775.65

\$ 64,259.11

North Monroe	Monopoly Dollar Value	% Conversion	Dollar amount	Assessed Value	Sq. Footage
Full/Part Time Employee	10	0.1	\$ 6,425.91	49,179,210.00	636,963.24
Marketing	25	0.25	\$ 16,064.78	19671.684	0.07
Special Events	5	0.05	\$ 3,212.96		44,587.43
Public Art	0	0	\$ -		
Façade Improvement	20	0.2	\$ 12,851.82		
Streetscape (Benches, Lighting, etc)	20	0.2	\$ 12,851.82		
Safe & Clean Program	20	0.2	\$ 12,851.82		
	100				

64,259.11

\$ 8,508.78

South Perry	Monopoly Dollar Value	% Conversion	Dollar amount	Assessed Value	Sq. Footage
Full/Part Time Employee	40	0.4	\$ 3,403.51	4,555,100.00	95,524.92
Marketing	5	0.05	\$ 425.44	1822.04	0.07
Special Events	10	0.1	\$ 850.88		6,686.74
Public Art	15	0.15	\$ 1,276.32		
Façade Improvement	5	0.05	\$ 425.44		
Streetscape (Benches, Lighting, etc)	5	0.05	\$ 425.44		
Safe & Clean Program	20	0.2	\$ 1,701.76		
	100				

8,508.78

\$ 22,004.30

Garland	Monopoly Dollar Value	% Conversion	Dollar amount	Assessed Value	Sq. Footage
Full/Part Time Employee	12	0.12	\$ 2,640.52		
Marketing	10	0.1	\$ 2,200.43	19,192,050.00	204,678.26
Special Events	10	0.1	\$ 2,200.43	7676.82	0.07
Public Art	4	0.04	\$ 880.17		14,327.48
Façade Improvement	20	0.2	\$ 4,400.86		
Streetscape (Benches, Lighting, etc)	20	0.2	\$ 4,400.86		
Safe & Clean Program	30	0.3	\$ 6,601.29		
	106				

22,004.30

Disclaimer: All data is conceptual and preliminary. Information shown is for illustration purposes only